

## Intelligent Transport | May 2019

## INIT

## Designing the future of public transport



IF YOU STRIVE for excellent customer service from one end of the passenger journey to the other, aim for enhanced operational performance and efficient use of resources, or want to master the challenges presented by e-buses, visit INIT at Booth A5046 at 2019's UITP Summit.

As a leading provider of integrated solutions for planning,

dispatching, telematics and ticketing, INIT understands the challenges you face in your daily operations. As a technology partner for more than 600 public transport providers worldwide, INIT knows it is an art in itself to make public transport more attractive and more efficient at the same time.

As an innovator, INIT helps to shape transformations in public transport, whether in digitalisation, new passenger expectations, new mobility players, intermodal mobility platforms, open ticketing architecture or the paradigm shift to e-mobility. The company fully understands

how each of these areas is presenting new opportunities for public transport providers.

Stop by the INIT booth to gain further insight on "The Art of Public Transport" and find out more about the art of creating open mobility platforms, revolutionising ticketing, designing operational excellence and managing e-bus fleets.

No matter what kind of 'mobility artist' you are, INIT is happy to assist you in creating your own mobility masterpiece.



Find us at Booth A5046

Find out more at www.initse.com